

Editions List 2021

THE RECIPE EDITION

Published: Monday 15 February

Potential topics include:

- Reformulation of products, both sweet and savoury
- Global variation in recipes
- Recipe development through the ages
- The role of recipes in equipment efficiency
- Coverage of the Baking Industry Awards 2020 winners

THE MARKET REPORT

Published: Monday 19 April

Potential topics include:

- Bakery Market Report
- Baking Industry Awards 2021 launch

THE EQUIPMENT EDITION

Published: Monday 7 June

Potential topics include:

- Bakery equipment such as ovens, production lines, mixers and depositors
- Logistics
- Packaging
- Resource management and planning
- Displays and fixtures
- William Reed Food Shows coverage

THE BREAD EDITION

Published: Monday 19 July

Potential topics include:

- Bread-based finished goods such as loaves, rolls, pizza
- Bread mixes and ingredients
- Flour
- Dough handling
- Sourdough
- Britain's Best Loaf 2021 winners

THE SWEET EDITION

Published: Monday 20 September

Potential topics include:

- Sweet finished goods including doughnuts, cakes and cookies
- Sweet Christmas bakery
- Flavour trends

THE TRENDS EDITION

Published: Monday 8 November

Potential topics include:

- Bakery's biggest trends in 2022 and beyond
- Consumer buying habits
- Baking Industry Awards 2021 winners

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**Please note features are subject to change. Detailed synopses for the features in each edition will be available on the [British Baker website](#) approximately six to eight weeks before publication.*

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